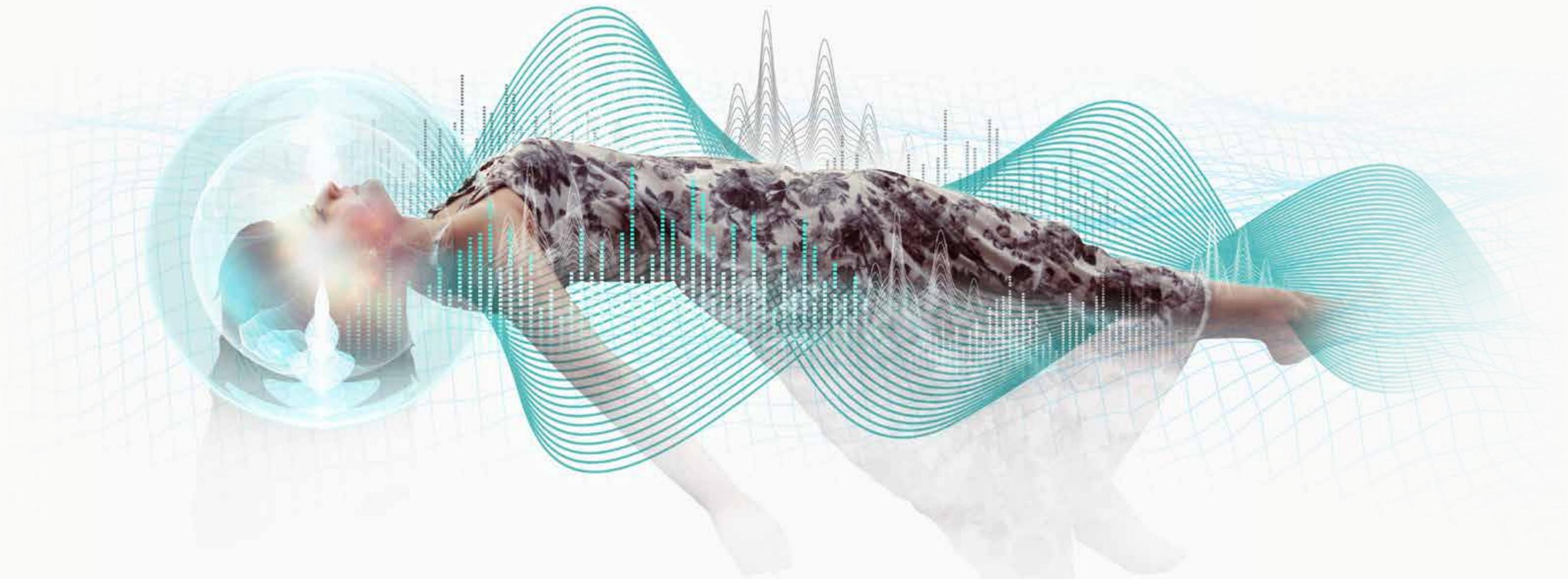




*holistic*audio

www.holisticaudio.org



NEXT GENERATION SENSORY SOLUTIONS

Holistic Audio design and create next generation wellness products and experiences unifying sound & visuals with deeply soothing sensory vibration. We call this experience...

VIBRA-SONIC



The Vibrasonic Effect

Our Vibrasonic products deliver blissfully immersive deep sound resonance, directly into the body through kinetic transfer and specially written music.

Paired with our binaural or ambisonic audio set up, this brings about a number of benefits including deep relaxation and peace of mind.

Amongst a range of other calming sounds, the music contains relaxation frequencies and coupled with our Vibrasonic tech, physicalises the already huge healing power of music.

Our products include:

Vibrasonic Chair | Vibrasonic Beds | Sensory Rooms & Solutions
Vibrasonic Pillow | Bespoke Vibrasonic Music | Vibrasonic App

Groups we work with:

Mental Health, Special Needs, Parkinson's, ASD, Alzheimer's & Dementia as well as PTSD, Corporate Wellness, Hotels & Spas and General Health & Wellbeing

A BRIEF LOOK AT OUR PRODUCTS



LISTEN. CONNECT. RESET.

Next generation audio
through immersive 3D Sound

Soothing deep resonance
audio vibration

Specially written tracks
to achieve relaxation or
invigoration

VIBRASONIC™

T H E R A P Y B E D

VIBRASONIC THERAPY BED: V1

Our first ever product designed for health spas and practitioners. This paved the way for all of our future products and helped us understand the value of what we'd discovered.



VIBRASONIC SENSORY CARE BED

Re-designed for Care Facilities this bed allows maximum accessibility for those with special needs both physical and mental.



VIBRASONIC BED: V2

Designed for the spa hotel market

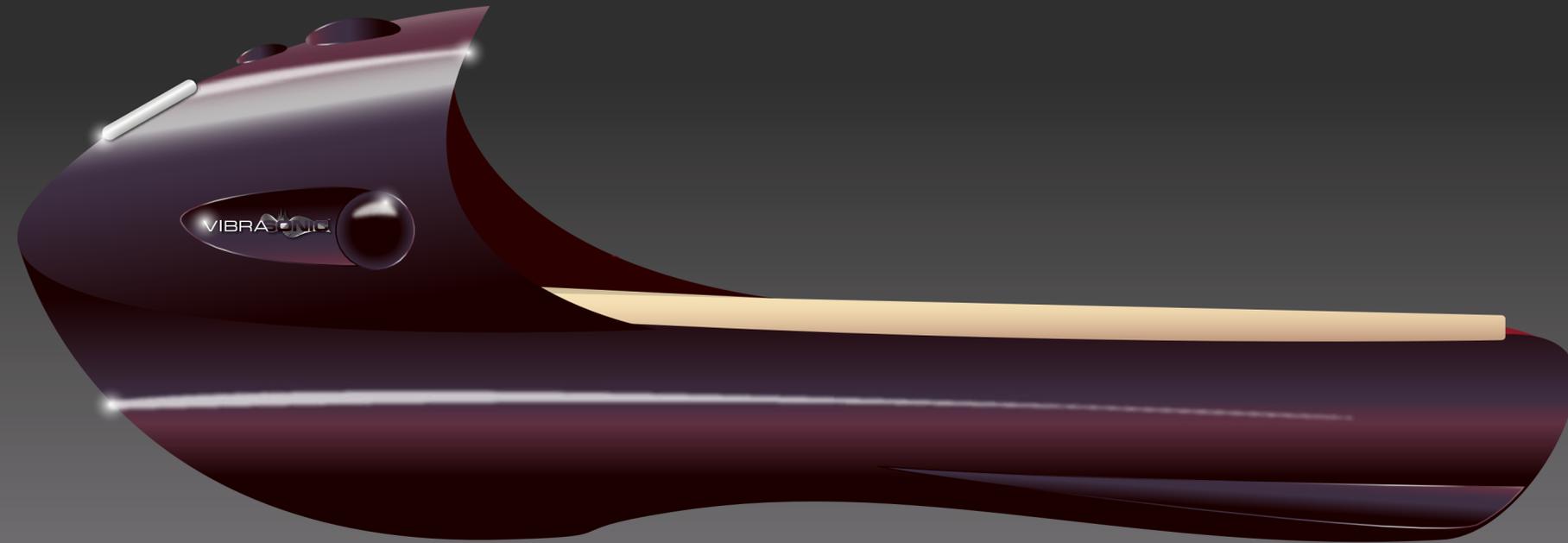
Prototype in production



VERSION 3 BED CONCEPT

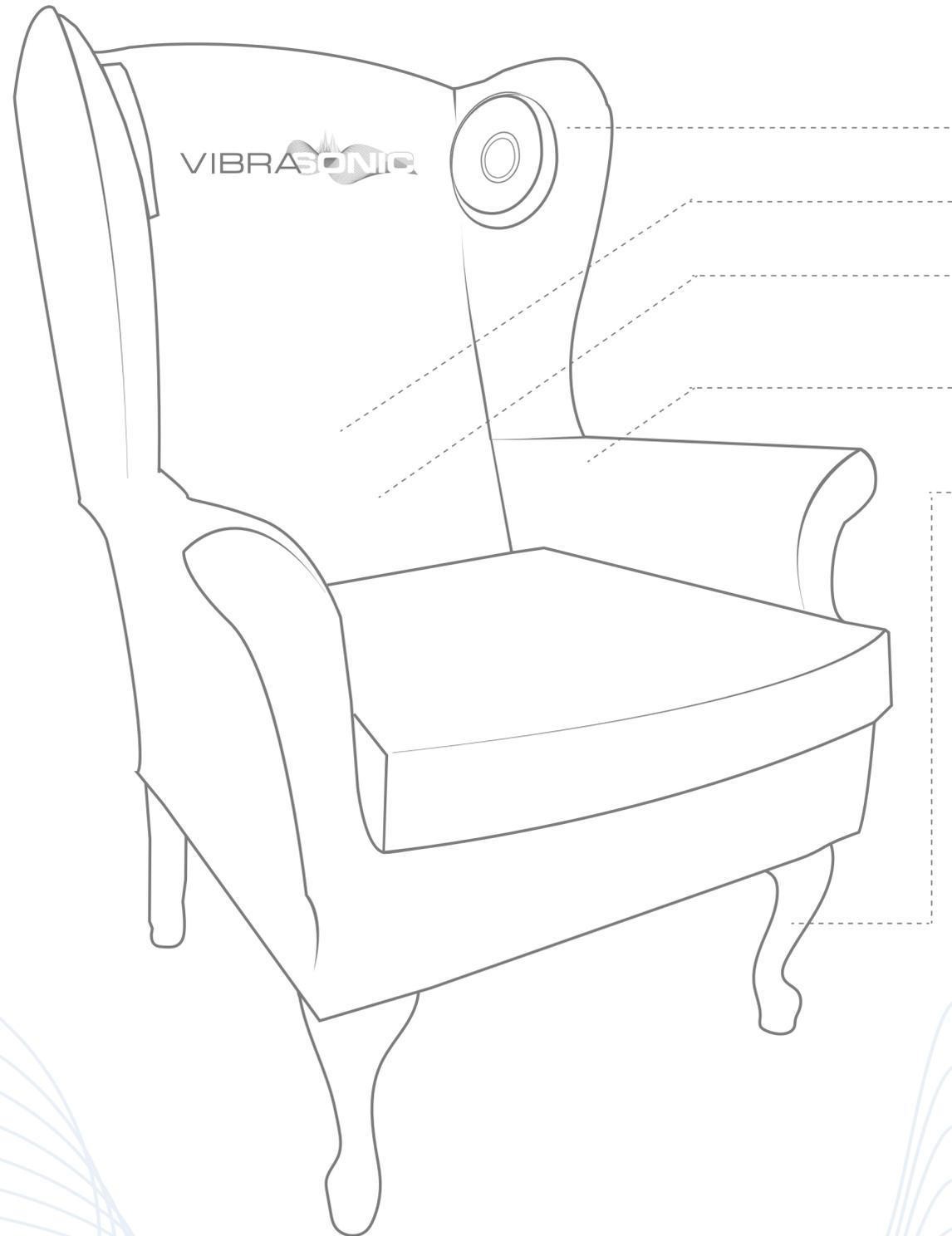
VIBRASONIC

SOUND THERAPY EQUIPMENT



VIBRASONIC SENSORY CARE CHAIR

Designed for maximum accessibility the Vibrasonic Care Chair can easily blend into any care facility. This is hugely important as users are easily un-nerved by new objects in their environment.



- High Spec Speakers
- Vibrasonic Transfer Plate
- Comfortable lumber support and cushioning
- Wipeable and durable PVC fabric
- Solid, stable legs

Where will it take you?



VIBRASONIC
SENSORY CARE CHAIR



VIBRASONIC

SENSORY PILLOW

WORKING PROTOTYPE

By far our most accessible product - the Vibrasonic pillow provides soothing music & vibration to the neck area.

It's portability and cross-market appeal make it a great introductory product to generate working capital.

We also have another 2 new products in the prelim design stage that also provide maximum portibility and can be placed anywhere on the body.

VIBRASONIC SPHERE
MEDITATION CUSHION
Working Prototype made.



VIBRASONICTM

SOUND THERAPY EQUIPMENT

THE VIBRASONIC SENSORIUM

RE-INVENTING THE SENSORY ROOM



360 DEGREE VIDEO
AND INTERACTIVE
VISUALS



GROUNDBREAKING
SOUND TECHNOLOGY



TACTILE VIBRATION



AROMATHERAPY



VIBRASONIQ

SENSORIUM





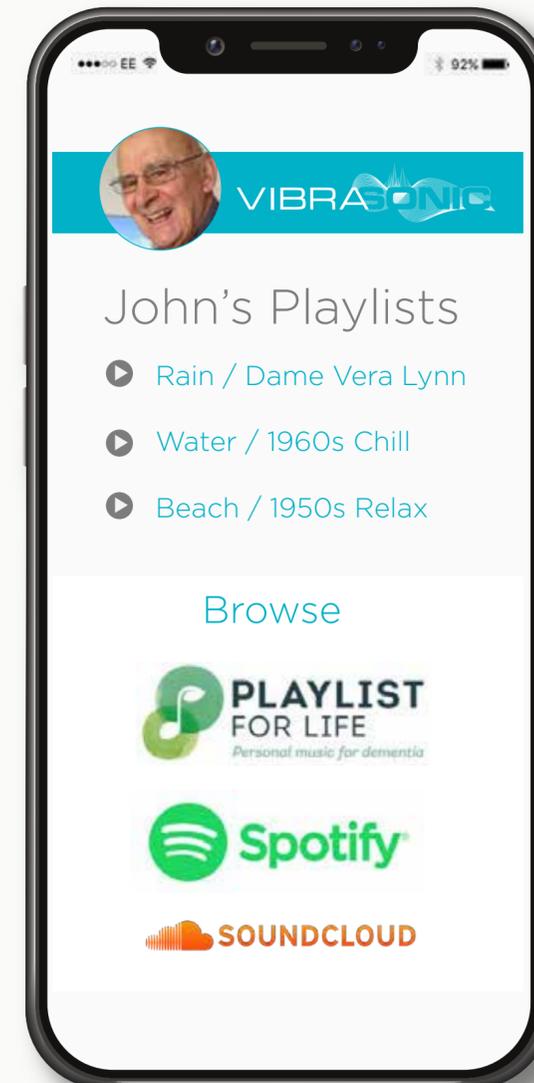
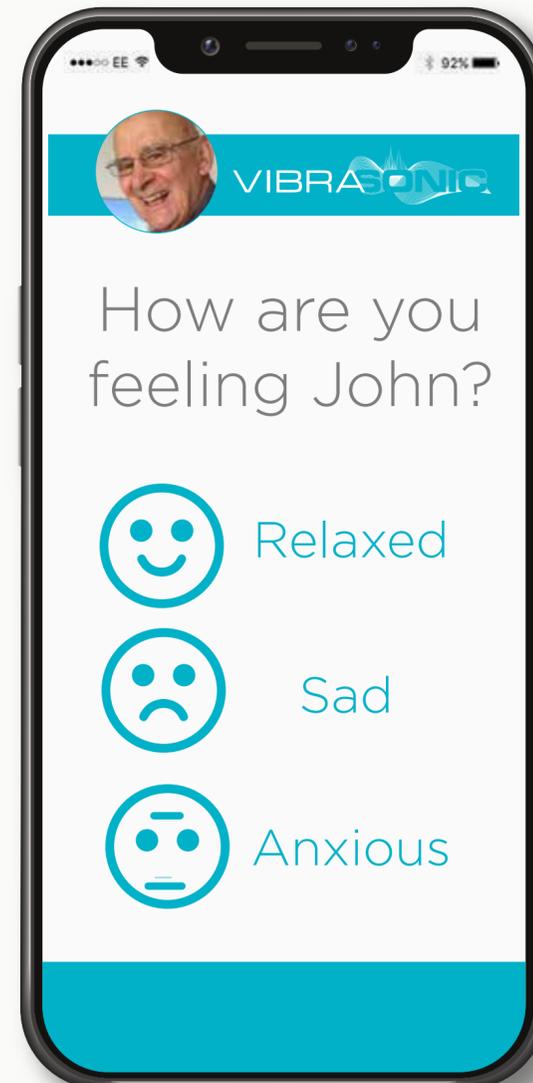
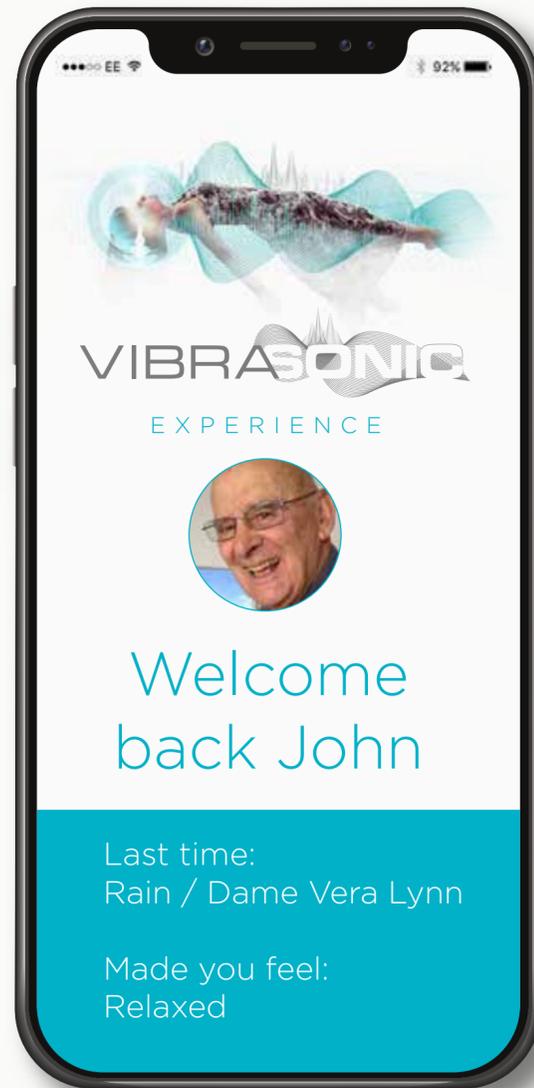
FULLY IMMERSIVE 360 DEGREE VIDEO
WITH VIBRASONIC FLOOR



INTERACTIVE VISUALS
RESPOND TO MOVEMENT

HOLISTIC AUDIO APP

Currently in the initial design stage, our app will provide these main functions:



- Delivers our music and streams users personal playlists to our products
- Allows users to create their own unique relaxation music
- Will help us build a global community of users
- Realtime data collection
- Enable us to see trends in what works best for different people with different sets of conditions

WHAT OUR TECH CAN HELP WITH...

- **Stress and Anxiety** - reduction in cortisol levels
- **Insomnia** - inducing Theta & Delta Brainwave states
- **Accessibility** - mobility issues, low income, providing a bridge to complimentary medicine for skeptics
- **Environment adjustment problems** - patients can't adjust to hospital
- **Invasive treatments and therapies** - clothed treatment and non-invasive
- **Longevity of treatment** - Using the Classical Conditioning Model
- **Poor cognitive function** - Reaching Alzheimers & Dementia Patients
- **Low dopamine and Endorphins levels** - Mental Health issues
- **Sensory Disorders** - Autism & Aspergers Suffers
- **Slow injury/operation recovery** - music increases dopamine Boosting Immune System
- **Online Therapy Efficiency** - Enhancing remote treatments through sound & vibration



PRODUCT TRIALS AT CARE FACILITIES

After our recent product trials at 6 day care centres for people with dementia and a range of special needs, the results were hugely positive from both users and carers. Interestingly users experienced both emotional AND physical benefits.

EMOTIONAL RESULTS



Of the users that reported anxiety prior to their session, the results showed a **100% reduction**.

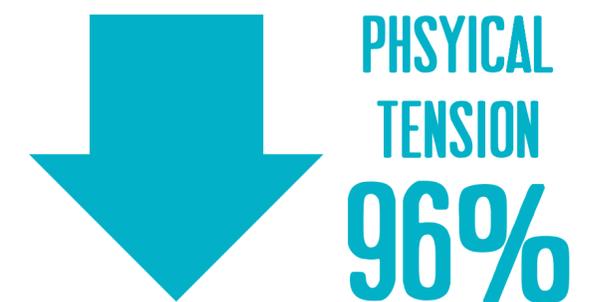


95% of clients/carers agreed that the session helped in **reducing stress levels and increasing focus**

PHYSICAL RESULTS



Of the users that reported physical pain prior to their session, results showed a **55% reduction**



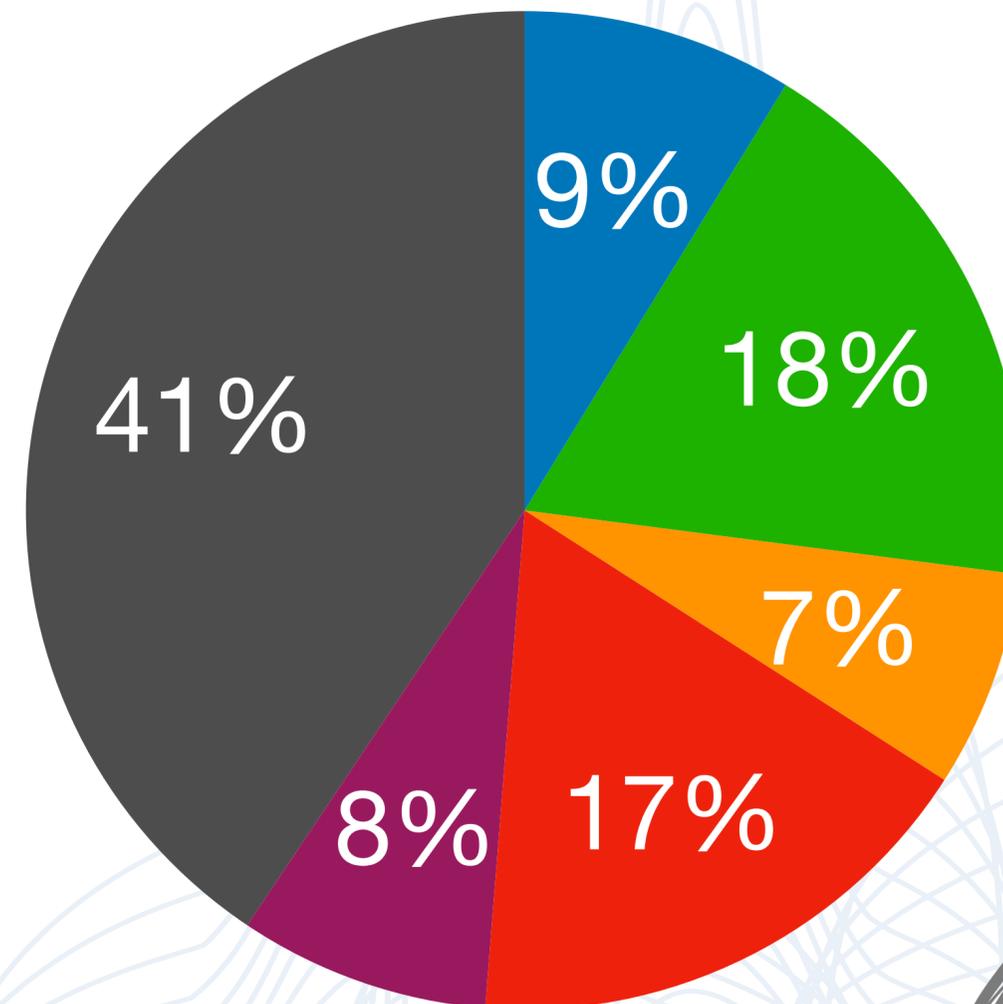
96% of clients agreed that the session helped in **reducing physical tension**

Full results plus results on testing in the corporate wellbeing environment are available in the supporting document.

OUR UK MARKET POSITIONING

In 2016 the UK spent £64 billion in our marketplace

- Fitness recovery: £5.6bn
- Mental health: £11.7 bn
- Employee Wellness: £11 bn
- Spa/Hotel: £5.2bn
- Dementia: £26bn
- Alternative therapy: £4.5bn



ABOUT US

Holistic Audio is the coming together of 4 industry leading professionals



Sebastian Wild
Technical Director

Music Composer, Producer & Inventor



Paul Lockyer
Operations Director

Acupuncture Clinic owner, Tai Chi
& Qi Gong Instructor



Anthony Wakeford-Brown
Creative Director

Managing Director at Magicbox Media



Danni Woodhams
Engagement Director

Yoga & Meditation Teacher & Marketing Professional

THANK YOU FOR YOUR TIME



*holistic*audio

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